



## **Astaro Appoints Arne Klein as Marketing Director, EMEA**

*UTM security specialist develops enhanced strategic marketing capabilities*

**London and Karlsruhe (Germany), (27th of March, 2007)** – Astaro Corporation ([www.astaro.co.uk](http://www.astaro.co.uk)), a leader in delivering unified threat management (UTM) security appliances, today announced the appointment of Arne Klein as marketing director EMEA. Klein's responsibilities will include the further development of Astaro's marketing strategy and execution of international marketing campaigns. Astaro expects the appointment will enhance the positioning of the company as a leading vendor of Internet security appliances and generate increased sales.

Prior to joining Astaro, Klein held a number of senior B2B marketing roles. Klein joins Astaro from Utimaco where he led all corporate marketing activity. Prior to this he was employed at Intershop Communications where he was part of the executive management team and coordinated European marketing projects.

Klein has lectured in business economics and communications and is actively involved with the German Association for Information Technology, Telecommunications and New Media (BITKOM), representing more than 1,000 companies in Germany.

Speaking on the new appointment, Walter Schumann, VP marketing and sales at Astaro, commented, "Klein has a proven track record, successfully implementing a variety of international strategic marketing activities. We expect to benefit from his experiences to drive additional growth in our key sales markets within Europe, Africa and the Middle East."

"Astaro has an excellent international reputation in IT security that is easy to use and is well positioned with its headquarters split between Europe and the

USA", responded Klein. "With Astaro's professional team of highly motivated and skilled IT security specialists I am confident that we will achieve our goals that are targeted at aggressive international growth."

Astaro will be exhibiting at Infosec (stand D114), where they will be demonstrating the newest version of their flagship UTM product, Astaro Security Gateway V7, which features transparent e-mail encryption, SSL VPN and peer-to-peer file sharing traffic. Arne Klein will be available to discuss Astaro's positioning within the market and their plans for the rest of 2007.

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### **About Astaro**

Astaro Corporation is headquartered in Burlington, Mass. and Karlsruhe, Germany. The Astaro Security Gateway, simplifying Email, Web & Network Security, has won numerous industry awards and is protecting over 30,000 networks in 60 countries. Astaro products are distributed by a worldwide network of more than 1,000 solution partners who offer local support and services. For more information, please visit

**[www.astaro.co.uk](http://www.astaro.co.uk)**.

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