



## News

July 23, 2008

### EnOcean Module Shipments of Wireless Sensors to Reach \$1.4 billion in 2013, says WTRS

"New EnOcean "energy harvesting" technology enlists 74 members in their month-old EnOcean Alliance, including such names as Distech Controls, Texas Instruments, Masco, Sylvania, Thermokon and more. This new wireless sensor network technology already installed in over 10,000 buildings. Clearly, it has achieved traction. WTRS completes the first study of this technology and forecasts strong market growth, while evaluating the competitive environment. [...] 'EnOcean has rapidly emerged as a significant competitor in the wireless sensor network arena,'" according to Kirsten West PhD, principal analyst with WTRS. "The combination of significant adopters, battery-less operation, and a mature and robust wireless sensor network protocol provide the market drivers required to succeed in today's market conditions. Given these and other factors, we forecast that EnOcean module shipments will reach \$1.4 billion in 2013."

(Source PR-inside.com, 09.07.2008)

[Back to Home](#)