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Silicon Valley Bank provides financing to EnQii

January 21, 2009

Joins consortium of Amadeus, Wellington and Ithmaar

Global Digital Out of Home Company Continues to Build Financial Strength

London, UK – January 20, 2009 – EnQii, the global digital out of home media services provider secured a \$3 million financing facility from Silicon Valley Bank, a leading financial institution serving clients in the technology and life sciences industries. This brings the funding raised by EnQii in the last few months to over \$20m. EnQii will use the funds to pursue strategic opportunities and continue to develop innovative products for the digital out of home market.

“The EnQii team has great respect in its industry and is well positioned to lead the fast growing digital signage solutions market,” said Andrew Tsao of Silicon Valley Bank’s affiliate in London. “We are pleased to be able to provide additional financial resources for EnQii to continue to grow and expand its product offerings.”

EnQii is a global leader in the digital signage and out-of-home media market with offices in New York, Toronto, London, Hong Kong and Shanghai, servicing thousands of locations across more than 14 countries.

“Silicon Valley Bank recognizes the enormous potential that our solution offers and has chosen to invest in our future with this financing and help us continue our rapid growth,” said Ajay Chowdhury, EnQii’s CEO. “We now have a US-based firm joining our consortium and this will help EnQii achieve its vision and ensure ample capital reserves to capitalise on opportunities afforded by today’s economic environment.”

About Silicon Valley Bank

Silicon Valley Bank is the premier commercial bank for companies in the technology, life science, venture capital/private equity and premium wine industries. SVB provides a comprehensive suite of financing solutions, treasury management, corporate investment and international banking services to its clients worldwide. Through its focus on specialized markets and extensive knowledge of the people and business issues driving them, Silicon Valley Bank provides a level of service and partnership that measurably impacts its clients’ success. Founded in 1983 and headquartered in Santa Clara, Calif., the company serves clients around the world through 27 U.S. offices and international operations in China, India, Israel and the United Kingdom. Silicon Valley Bank is a member of global financial services firm SVB Financial Group (Nasdaq: SIVB), with SVB Analytics, SVB Capital, SVB Global and SVB Private Client Services. More information on the company can be found at www.svb.com

SVB Financial Group UK Ltd. is a subsidiary of SVB Financial Group and an affiliate of Silicon Valley Bank. SVB Financial Group UK Ltd. is registered in England and Wales at 34 Dover Street, London, W1S 4NG, U.K. under No. 5572575 and is authorised and regulated by the Financial Services Authority.

About EnQii

EnQii is a global leader in the digital signage and out-of-home media market with offices in New York, Toronto, London, Hong Kong and Shanghai. As one of the world’s truly global digital out-of-home companies, EnQii currently services thousands of locations across more than 14 countries. EnQii couples a deep understanding of customer behaviour with its powerful media technologies to provide clients with fully managed solutions that enables them to advance their overall customer communication strategy for many years to come. EnQii won the 2008 DIGI Award for outstanding technology in the healthcare category for the WHEN Network.

Investors in the company include Amadeus Capital Partners, Wellington Partners and Ithmaar Bank.

– ENDS –

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