

OrderWork expands IT skills trading platform

Monday 26th February 2007: OrderWork, the trading platform for IT skills, has agreed a partnership with DSG international plc, (DSGi) Europe's leading electrical retailer, for the retail group to use OrderWork's flexible outsourcing solution across the UK. As previously announced, Orderwork is already working with major technology brands such as Microsoft.

Following a successful trial in recent months, DSGi will use OrderWork to rapidly source skilled engineers in remote parts of the UK, and to support peaks in demand.

ORDERWORK DSGi PARTNERSHIP FACTS

- Provides DSGi with a fast and highly flexible outsourcing solution for additional field engineers, sourced from OrderWork's pool of over 800 IT firms
- Enables DSGi's existing, permanent field engineering team to be bolstered rapidly anywhere in the UK, especially in rural and remote areas
- Provides a cost-effective, on-demand solution — DSGi only pays when the service is used
- Provides experienced, local, vetted suppliers with extra work when they have spare capacity
- Achieves DSGi's service standards via OrderWork's training, vetting and rating of suppliers

QUOTES ATTRIBUTABLE TO PETER NORTHWOOD, SERVICE DEVELOPMENT DIRECTOR, DSGi (DIXONS STORES GROUP).

- "We are excited to work with OrderWork because we can augment our permanent teams with expert, local, vetted suppliers to serve our customers right across the UK."
- "OrderWork's edge is the simplicity of its business model; via one relationship with OrderWork we can satisfy our additional field IT skills requirements."
- "OrderWork enables us to maintain the high levels of after sales service demanded by small businesses and consumers in today's fast moving world"

QUOTES ATTRIBUTABLE TO TOBY STRAUSS, EXECUTIVE CHAIRMAN, ORDERWORK.

- "The deal with DSGi follows on from our recent partnership with Microsoft and highlights the needs that large businesses have for a flexible outsourcing solution".
- "The trials with DSGi have been very successful and have proved that OrderWork's suppliers are able to meet the resource and skills needs and standards of a leading IT player like DSGi."

SUPPLIER QUOTES ATTRIBUTABLE TO LEE CARTWRIGHT, MANAGING DIRECTOR, CARTWRIGHT COMPUTERS (CUMBRIA)

- "As a supplier on the OrderWork platform covering a rural area, we help DSGi provide fast, high levels of service for their customers in this market (Cumbria). We have been able to expand our business via extra OrderWork revenues from DSGi and other buyers."

About OrderWork

OrderWork, the trading platform for IT skills, is the new way to source and buy a broad range of vetted IT skills across the UK. It services the external IT resourcing market of one hour to three months by providing easy access to essential IT skills. From a single source OrderWork is able to provide access to the best IT skills at competitive rates using its unique online system. OrderWork is already making projects and expansion more cost effective and manageable by building relationships with suppliers, monitoring the quality of services and delivering capacity across the country. For further information visit www.orderwork.co.uk

About DSG international plc (DSGi)

DSG international plc is Europe's leading specialist electrical retailing group. It operates a multi-channel approach to electrical retailing and trades through more than 1,200 stores and online stores, spanning 27 countries and employing 40,000 people. More than 100 million customers shop in-store and online with DSGi every year. DSGi's retail and e-tail brands include PC World, Currys and Dixons.co.uk in the UK and Ireland, Elkjøp in the Nordic countries, UniEuro in Italy, Kotsovolos in Greece, ElectroWorld in central Europe, PC City in France, Spain, Italy and Sweden, and Pixmania.com across Europe. DSGi offers customers a comprehensive range of after sales services, including our national customer support operation for IT and digital technology, The TechGuys, which offers telephone and home-based support services throughout the UK. It also runs a multi-brand business-to-business operation in the UK.

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