

Press Releases

WStore launches packaged SME IT services

Tuesday May 01, 2007:

WStore, the leading online supplier of business IT equipment, has revealed it is to launch a series of packaged IT services aimed at SMEs, in conjunction with its preferred services partner, OrderWork, the IT services platform. Typical services offered through the partnership include VOIP installation, the repair of PCs and laptops, firewall configuring, and the installation of Microsoft Small Business Server.

WStore customers will now be able to specify their IT requirements based on a list of available services, giving complete transparency around pricing, delivery and implementation timescales. The nationwide coverage offered by OrderWork's network of IT service providers complements WStore's commitment to next-day delivery across the UK.

Tom Bausemer, OrderWork commercial director, said: "We are delighted to be working with WStore on this exciting initiative. WStore has a fantastic reputation for understanding the needs of the UK SME and by choosing OrderWork as its services partner, WStore continues to show this industry-leading commitment to its customers."

Stewart Hayward, WStore commercial director, said OrderWork stood out as a partner that would fit well with WStore's outlook. "Our success has been built on exceeding at customer service and giving first class value for money – things which SME-sized organisations in the UK struggle to find from their IT suppliers. Adding services into that mix was something we have always wanted to do. But to do it properly, and in keeping with the way we conduct ourselves, required a partner we can trust. OrderWork is that partner and together we will build a successful services offering for WStore customers and SMEs across the whole of the UK."

About WStore

WStore was the UK's first web-based corporate IT reseller, established in July 1999. It uses the internet to reduce costs and streamline processes for business customers. WStore has developed an intelligent corporate purchasing system, strongly focused on communication and the provision of information to its customers. In addition the company provides a traditional service offering including installation, training and consultancy. In 2006 WStore was awarded a Catalyst framework agreement by OGCBuying.solutions, to offer IT products to Government, Medical and Educational institutions. The agreement runs until 2010. WStore Group is a pan European company with organisations in the UK and France, with 2005 revenue of €305m and employing some 370 people, WStore services a base of over 34,000 business customers within Europe. WStore UK Ltd is a wholly owned subsidiary of WStore Europe SA. WStore site: www.wstore.co.uk

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