

News Release

SAFE ID Solutions AG named Red Herring Europe Top 100 finalist

Munich, Germany – March 19th, 2007

Red Herring today announced that SAFE ID Solutions AG was named a Finalist of Red Herring 100 Europe, an award given to the top 100 private technology companies based in the EMEA (Europe, Middle East and Africa) region each year.



“This year’s impressive list, and unprecedented number of submissions from companies demonstrates Europe’s emergence as a major player in the global technology sector,” said Red Herring Editor-in-Chief, Joel Dreyfuss. “The exceptional accomplishments of European technology companies and entrepreneurs are a testament to the rapid advancements being made in building the European innovation ecosystem.”

Red Herring’s lists of top private companies are an important part of the company’s tradition of identifying new and innovative technology companies and entrepreneurs. Companies like Google, eBay and Skype were spotted in their early days by Red Herring editors, and touted as leaders that would change the way we live and work.

“We have again proven to a critical audience, that SAFE ID is on track in becoming a worldwide renowned security solutions provider in the eDocument arena. The company’s cutting edge technology, its market performance, its financial and planning capabilities as well as a management executing with a very focused vision are the core strengths of the company”, says Karsten Neugebauer, CEO of SAFE ID Solutions AG.

Red Herring’s editorial staff rigorously evaluated more than 700 private companies through a careful analysis of financial data and subjective criteria, including quality of management, execution of strategy, and dedication to research and development.

About Red Herring

Red Herring is a global media company which unites the world’s best high technology innovators, venture investors and business decision makers in a variety of forums: a leading innovation magazine, an online daily technology news service, technology newsletters and major events for technology leaders around the globe. More information about Red Herring is available on the Internet at www.redherring.com

About SAFE ID Solutions AG

SAFE ID Solutions AG provides integrated security solutions to the global ID market with the aim of increasing security and convenience in connection with the issuance and personalization processes. The company focuses on providing a personalization software solution and producing inkjet-based personalization systems to ensure a seamless introduction and management of new-generation ID documents – such as ePassports – that are based on RFID technology. SAFE ID has customer references in more than 25 countries. For more information, please visit SAFE ID’s website at www.safe-id.de.

Contact

Martin Beyerlein; SAFE ID Solutions AG; Tel: +49 (0)89 45 22 25 88;
Fax: +49 (0)89 45 22 25 15; eMail: martin.beyerlein@safe-id.de