

Press Release

SAFE ID Solutions expanding its management board

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For SAFE ID Solutions 2008 was the most successful year to start the business as system integrator within the global ID market. The growth of technology, increasing customer needs, and challenges in the business require a continuous improvement of the strategic and operational direction of SAFE ID Solutions.

SAFE ID Solutions, a well-established system integrator and growing solution provider, is going to strengthen and expand its management board by appointing Matthias Köhler and Omar El Gohary as Executive Vice Presidents.



Karsten Neugebauer, Chief Executive Officer and Founder of SAFE ID Solutions, highlights the expanding of the management board as essential step for 2010. "The successful realized projects in the past prove our strategy of the enhancement of SAFE ID's portfolio and acting as solution provider. To stay competitive in the market it is important to act as system integrator who expedites the processes within a flexible operation. This business transformation strengthens SAFE ID's position as one of the leading market player."

"More than ever it is of significant importance to build and maintain trusted partnerships with customers as well as with strategic partners with complimentary corporations. Based on outstanding project experience, SAFE ID works within such partnerships on all project levels – definition, specification, implementation, operation and finance – to supersede the customer's needs and expectations", says **Matthias Köhler**, Executive Vice President of SAFE ID Solutions. His responsibilities cover the activities in Sales, Marketing, Purchasing and Implementation.

Alongside to Matthias Köhler, **Omar El Gohary** will be strengthening the management board as Executive Vice President. He is responsible for the entire value-added chain in software and hardware operations including construction, development, product lines, and service. "SAFE ID involves dynamic, highly experienced professionals to realize the enormous need on sophisticated solutions for the growing global ID market", explains Omar El Gohary and emphasizes "that these professionals will be part of SAFE ID's core team in their respective zones."

About SAFE ID Solutions AG

SAFE ID Solutions AG provides integrated security solutions to the global ID market with systems optimized for new generation electronic documents containing RFID technology, biometric features and advanced encryption algorithms. The required shift to standardized and interoperable identity infrastructures is given through SAFE ID's portfolio that covers Passport, Visa, ID Card, Border Control as well as all related infrastructures.

The innovative and flexible solution portfolio, the outstanding project experience and a faithful partner network enable governments working with SAFE ID to maximize the level of security and to assure the issuance and authentication of latest ID documents. Currently SAFE ID has more than 25 reference projects in over 20 countries.

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