

SENSIMED ATTRACTS KEY EXECUTIVES

Lausanne, September 23rd, 2008 – Sensimed AG announced today the addition of Pierre Comte as chairman of its Board of Directors, and of Malgosia Iwankowska as VP Sales and Marketing.

Dr. Comte joins Prof. Erich Schlick, General Partner at Wellington Life Science, Olivier Tavel, managing Partner of Vinci Capital, Jean-Marc Wismer, Chief Executive Officer, and Matteo Leonardi, founder and Chief Technical Officer, on the Board of Directors. "I am excited to be joining Sensimed," commented Dr. Comte. "The company is in a dynamic phase of growth and development and I am looking forward to working with the rest of the Board and management team to continue this progress."

Dr. Pierre Comte can look back on a very successful career in the area of Life Sciences. He started his career at the University of Utah as Research Associate in Bioengineering and assumed responsibilities with Institut Straumann, as President of the Orthopedic division of Sulzermedica and President of Johnson & Johnson Professional Europe. Pierre Comte is a member of the board of several high tech companies. He is a coach of CTI Start-up, a division of the Swiss Federal Office for Technology and Education and lecturer at Venturelab.

Mrs. Iwankowska has been active in the field of medical devices for the last 25 years, and brings extensive experience in sales, marketing, training and clinical trials in Europe, the U.S. and Asia. Mrs. Iwankowska held various senior management positions in these fields with companies like Medtronic and Johnson&Johnson, as well as with fast growing start-up companies like Computer Motion. She was operating previously as Director Marketing, Training and Education with Edwards Lifesciences. "I am very pleased to join Sensimed at such an exciting and important time" says Mrs. Iwankowska. "The company is well positioned to help address the unmet need of continuous IOP monitoring for glaucoma patients, and I look forward to working with such a talented team to become a leader on this market."

Jean-Marc Wismer, CEO of Sensimed AG, said, "I am very pleased and proud of having such high profile executives directly involved with Sensimed. They bring a wealth of experience with strategic planning and operations in the medical devices industry both in Europe and in the U.S. This is an invaluable asset for the continuing development of the company."