

SENSIMED AG receives the Red Herring 100 Europe 2009 Award



Lausanne, April 23rd 2009 – Red Herring announced that **SENSIMED AG** was named a winner of the Red Herring 100 Europe, an award given to the top 100 private technology companies based in the EMEA (Europe, Middle East and Africa) region each year.

SENSIMED AG brings a breakthrough solution to the glaucoma community with its **SENSIMED Triggerfish®** system designed to monitor continuously intraocular pressure up to 24 hours.

“We are extremely proud and honored to receive an award from Red Herring as one of the best innovative private technology companies in Europe.” said Jean-Marc Wismer, CEO of SENSIMED. “This award acknowledges the accomplishments that SENSIMED made over the last year and is recognition for our continuous efforts as an innovation company in the medical devices micro-technology industry”.

“During a difficult year, Red Herring still received an impressive list of submissions from companies across the EMEA region, clearly demonstrating Europe’s role as a major center of innovation in the global technology sector,” said Red Herring Managing Director, Farley Duvall. “The exceptional accomplishments of European technology startups and entrepreneurs are a testament to the rapid advancements being made in building the European innovation ecosystem.”

Red Herring’s lists of top private companies are an important part of the publication’s tradition of identifying new and innovative technology companies and entrepreneurs. Companies like Google, eBay, and Skype were spotted in their early days by Red Herring editors, and touted as leaders that would change the way we live and work.

Red Herring’s editorial staff rigorously evaluated several hundred private companies through a careful analysis of financial data and subjective criteria, including quality of management, execution of strategy, and dedication to research and development.

Red Herring has honored the Red Herring 100 Europe Finalist companies at its Red Herring Europe 2009 Conference, which was held March 31- April 2, at the Berlin Radisson Hotel. This intimate, 2 1/2 day event will explore how European firms are leading the charge in many technology sectors, gaining a competitive advantage, and driving entrepreneurial success in ways that create business opportunities for challengers and incumbents alike.

About Red Herring

Red Herring is a global media company which unites the world's best high technology innovators, venture investors and business decision makers in a variety of forums: a leading innovation magazine, an online daily technology news service, technology newsletters and major events for technology leaders around the globe. Red Herring provides an insider's access to the global innovation economy, featuring unparalleled insights on the emerging technologies driving the economy. More information about Red Herring is available on the Internet at www.redherring.com.

About SENSIMED:

SENSIMED AG is a Swiss company with its principal focus on design, development and commercialization of integrated micro-systems for medical devices. SENSIMED AG is a spin-off of well renowned Swiss Federal Institute of Technology (EPFL) and grows within a world-leading cluster for medical devices in the lake of Geneva area. SENSIMED AG has developed the SENSIMED Triggerfish[®], a new patented, non-invasive solution that will significantly improve identification and treatment of glaucoma disease by monitoring intraocular pressure around the clock.

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