

**Swyx Solutions Selected for Prestigious Showcase at
Innovate!Europe 2005**

*Among Leading Innovators to Present June 13-15
at Summit in Zaragoza, Spain*

Dortmund, Germany, 7th June 2005 - Guidewire Group, producers of the Innovate! Conference series, announced today that it has selected **Swyx Solutions GmbH** ("Swyx") to participate in its exclusive Innovate!Showcase at Innovate!Europe 2005, premiering June 13-15 in Zaragoza, Spain. Swyx is among a select number of cutting-edge European companies chosen by Guidewire Group from a pool of hundreds of applicants.

Swyx's offers a unique and innovative software-based, SIP compatible IP-PBX and virtual IP Communications suite of applications & products, and, coupled with the company's forward-thinking management team, has set itself apart from other companies under consideration. Amidst a fractured technology landscape in Europe, Swyx has propelled itself to the head of the pack by promoting a cross-border ecosystem, driving an innovative and forward-thinking business model and embracing technology applications as a competitive lever. Swyx is headquartered in Dortmund, Germany and develops and markets its IP communications solutions under the "Swyxware" branding.

The Swyx solutions are unique in their approach of providing software and applications-based technology, rather than basing themselves on traditional voice PBX or data networking hardware. Since its launch, SwyxWare has been installed in more than 2,800 companies across Europe, and provides cost-effective competitive advantage through more powerful, easier to use voice applications. Swyx is rapidly becoming a recognised market leader for SME voice solutions in key European markets.

“We are honoured to be recognised as a Showcase Innovator. It is a distinction we’ve worked hard for and are proud of, and we look forward to sharing the fruits of our labour with participants at Innovate!Europe,” said Swyx’s CTO Wolfgang Schroeder. “IP telephony and virtual communications applications from Swyx will give the Innovate! audience an informative peek into the possibilities of a technological landscape shaped by a vibrant European ecosystem.”

Executives from Swyx will be among the hundreds of senior technology leaders, entrepreneurs, investors and government officials that will gather at Innovate!Europe in Zaragoza to address the need for a unified pan-European technology innovation ecosystem that will transform entrepreneurship in Europe. The result of this ground-breaking symposium will be a white paper titled “***Innovate!Europe Agenda for the New European Technology Innovation Ecosystem***,” which will be delivered to business leaders, policy makers and press throughout Europe.

“Our purpose in launching Innovate!Europe is to celebrate European innovation and to accelerate creation of the next wave of great European tech companies, like SAP and Business Objects. There are many talented innovators in Europe, as evidenced by the companies we have chosen for the Innovate!Showcase,” said Chris Shipley, Guidewire Group co-founder and executive producer of Innovate!Europe. “The challenge that we hope to address through Innovate!Europe is how to transform this raw talent into commercial success.”

As the respected host of the DEMO conferences in the United States, Guidewire Group’s lead analyst Chris Shipley has helped nearly 1,000 companies break into emerging markets. Indeed, for Swyx to be chosen by Chris as a leading-edge product is a mark of credibility and excellence that has propelled hundreds of entrepreneurial companies to success.

Chris and her team of analysts spent hundreds of hours personally screening European technology companies to identify the leading innovators chosen to participate in Innovate!Europe 2005. Companies were evaluated on several criteria, including a unique approach to the target market, importance of the problem addressed, size of the market opportunity and capability to move the product to the global stage.

Additional details on Innovate!Europe 2005 and the Innovate!Showcase program can be found online at <http://www.innovate-events.com>

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Editor's notes:

About Swyx:

Swyx was founded in April 1999 to develop and sell an IP-based telephony solution. Launched in summer 2000, "SwyxWare" the software-based IP-PBX now supports Microsoft® Windows® Server 2003 and is now SIP compatible. Since its launch SwyxWare has been installed in more than 2,800 sites in Europe to provide cost-effective competitive advantage through more powerful, easier to use and cost-effective telephony solutions. SwyxWare has been tested by several independent groups and journalists with excellent results including 'Best Buy - What to Buy for Business 2005'. Larger companies turning to the benefits of converging voice and data solutions have recognised that the future of telephony lies within the convergence of networks and applications, all of which are already available with SwyxWare. Today, more than 400 trained and authorised resellers in Europe sell SwyxWare. These resellers consult and sell SwyxWare to SMEs with up to 500 or more employees.

About Guidewire Group:

Guidewire Group focuses obsessively on market-making ideas and technology products, bringing the right people together at the right time with the right information to accelerate market development and business opportunity. As a global media company creating events and online media, Guidewire Group helps entrepreneurs—and those who support them—navigate the challenging terrain that leads from innovation to market value. Guidewire Group has offices in California and the United Kingdom. For more information, visit <http://www.guidewiregroup.com>.

About Innovate!Europe 2005:

Innovate!Europe 2005 marks a turning point in Europe's Technology Innovation Ecosystem. Debuting June 13-15 in Zaragoza, Spain, Innovate!Europe is the only executive-level summit designed to engage and activate the European technology ecosystem, and to honor some of Europe's most significant new innovations. Europe's leading investors, executives, entrepreneurs, media, public administrators, and service providers will actively engage with one another through thoughtful discussion, insightful analyses and compelling company presentations. The result of this ground-breaking symposium will be a white paper titled "***Innovate!Europe Agenda for the New European Technology Innovation Ecosystem***," which will be delivered to business leaders, policy makers and press throughout Europe. Innovate!Europe's sponsors and media partners include the City of Zaragoza, the Zaragoza City of Knowledge Foundation, Informatica El Corte Ingles, Microsoft, Porter Novelli, Forsyth Group, iUpload, Six Apart, CNET Networks VNU, DEMO, EBAN, Industry Standard, Mar-Tech & Finance, Multimedia I.T., PIIT, Serbian Chamber of Commerce and Technology Review Germany. For more information, visit <http://www.innovate-events.com>

Press contact : Jane Moores, TTA Communications Ltd, Tel : 01454 318722, Fax : 01454 318733, Email: jmoores@ttauk.com

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