



Press release

Swyx previews SwyxMobile, the mobile extension capability that enables channel partners to capitalise on un-tapped fixed mobile convergence (FMC)

Cebit, Germany, 13.03.2007 - Swyx a market-leading vendor of IP telephony solutions, today announced the launch of SwyxMobile, its FMC (Fixed Mobile Convergence) and Mobile Extension (Mobex) solution that supports both small and large businesses. This will enable its channel partners to access the currently poorly serviced FMC market for SME business. SwyxMobile combines fixed communications infrastructure with mobile services and will be demonstrated at CeBIT.

Gunter Junk, CEO at Swyx comments, "FMC & Mobile Extension is fast becoming the new 'must have' application for organisations, both large and small. However most commercially available offers in the market today are targeted at the larger enterprise – both in terms of operation, implementation and price – but SwyxMobile will allow a highly featured yet cost-effective solution to be offered to businesses with as few as 5 employees, as well as being scalable to suit the needs of larger enterprise customers. The ability to integrate this capability into their existing Unified Communication environment using just one number for each employee, regardless of the device, will improve both mobility and productivity."

FMC technology enables users to use a single mobile-telephone handset to be used both as a mobile phone on the mobile GSM network, as well operating as an extension directly connected to their Swyx IP PBX. This allows users to access and use many key features and capabilities of their office telephone/UC system, whilst needing only a single handset.

Junk Continues, "Using this technology, businesses will not only save money on deskphone handsets, call charges and superfluous hardware, they can also create a "virtual office", maximising the reachability of their staff by creating a flexible workforce that can be more available, more often to their customers, suppliers and colleagues. This new development presents an exciting new opportunity for our reseller partners that can offer enhanced value to customers that are considering FMC today and peace of mind to existing and future customers who may wish to adopt the technology in the future. Compatibility with FMC is just one of a number developments that Swyx is currently undergoing to support the investment that our resellers have made in our products and it clearly demonstrates the power, flexibility and revenue opportunities that an open platform IP telephone solution can deliver".

Key features of SwyxMobile will include:

- One-number access for users
- Advanced user-defined call routing capabilities
- Call twinning (simultaneously ringing of deskphones and mobile phone)
- Ad-hoc mobile conferencing and call swap
- Delivery of office-based voicemail and fax to GSM handsets via push email
- Mobile "Softphone" clients based on Symbian ® and Windows Mobile ®
- FMC support for traditional mobile phones that do not have Smartphone capabilities.

At CeBIT, Swyx will demonstrate its FMC capabilities using the Nokia E-Series 'dual mode' handset. Market availability will be late Q2 2007.

More information

- [Swyx company profile](#)
- [Press pictures](#)
- [Product information](#)