

Swyx Press Releases

HBT Communications wins 'Gold' medal with Swyx

London, 15.07.2008 - Swyx a market-leading vendor of Unified Communications for SMEs is delighted to announce that one of its top-performing partners, HBT Communications based in Coventry, has been awarded Gold Partner status. The company has been rewarded for 'Customer Excellence', 'Business Partnership' and 'Marketing Innovation'.

Director of Distribution Sales at Swyx Marco Creuger comments on the award, "HBT Communications are well established in the Coventry area and have been a reliable and trusted source of telecommunications products and knowledge for over 20 years. We are delighted, therefore that the company has now achieved Gold Partner status as they were one the first of a new breed of forward-thinking telecommunications resellers to recognise the benefits that 'pure' IP-based communications, based on SwyxWare can bring to their client base."

"Furthermore, they have proven themselves in a number of key markets particularly professional services and sports centres, signing prestigious new clients such as, The Coventry Sports Foundation (www.covsf.com) , R Pau Accountants (rpau.co.uk), Alan Edward Higgs Trust and Subway (www.subway.co.uk)

He continued, "HBT's impressive customer list demonstrates their ability to deploy customised solutions that directly match the business and operational needs of their customers."

Managing Director at HBT Communications, Zamrad Hussian welcomes the recognition, "This award is testament to the hard work and effort that we have put into building our business and providing our clients with flexible, value for money solutions that directly address their business requirements. Swyxware allows us to achieve all these objectives as it provides a number of key features such as remote working, voice mail, and call recording all in one box. This is perfect for our market as we find that in today's economic climate more of our customers like to work from home or wherever there is an Internet connection. Furthermore, as the Swyx solution is based on a software licence it allows our users to expand their telephony operation easily and cost-effectively without the need to buy additional hardware."

The Swyx Partner Programme offers three levels of accreditation: Swyx Solution Partner, Swyx Silver Partner and Swyx Gold Partner. Each level carries a minimum criteria and a minimum quarterly point target, which must be achieved and maintained over three consecutive quarters to remain at the designated level.

For further information on Swyx visit www.swyx.com

For further information on HBT Communication visit www.hbtcommunications.com