

Swyx Press Releases

Swyx partner, GP Network Solutions wins 'SME Converged Solution' at CNA Awards 2008

Reseller recognised for unified communications deployment at Yo Sushi

London, 22.10.2008 - Swyx a market-leading vendor of Unified Communications for SMEs has announced that one of its gold partners, GP Network Solutions (www.gpnetworksolutions.co.uk) has won this year's 'SME Converged Solution' category announced at The Channel Network Awards (www.cnaawards.com) on the 16th October, at a ceremony held at the Park Lane Hilton Hotel, London.

Director at GP Network Solutions Simon Daniell who received the award commented, "We are delighted to receive this accolade. The award recognises the hard work we have invested in understanding and delivering truly converged communications for multi-site operations. The Swyx installation at Yo Sushi is a perfect example of how you can introduce IP based technology via an MPLS network to deliver immediate tangible business benefits and improvements in customer service."

GP Network Solutions was recognised for its deployment of a SwyxWare based unified communications solution at over 35 sites at fast-food restaurant chain Yo Sushi which plans to roll out a further 15 outlets within the next 12 months.



Billy Waters, IT Manager at customer Yo Sushi commented, "Our telecommunications partner GP Network Solutions Ltd understood exactly what we were trying to achieve and introduced us to Swyx, a converged communications solution that was based purely on IP and could be integrated directly into our servers located at head office. The implementation has been a great success, we have dramatically reduced our telecommunications costs, improved our overall efficiency and we have had the added bonus of saving yet more money and protecting our brand values by bringing our call centre operation in-house."

The Convergence category is for solutions that incorporate technologies such as, Telephony, IP Telephony (Local and multi site), Video Conferencing, CRM, Contact Centres and Unified Messaging. The judges were looking for solutions that use any or all of the above technologies to deliver real business benefits to the client. In particular, customer retention and competitive advantage benefits were key to winning the award.

Now in their 7th year, The Channel Network Awards are regarded as the Oscars of the ICT Channel. The Awards have developed an undisputed reputation which is why being nominated is a huge accolade in itself. Winning of course is every channel company's goal as the kudos gained is truly significant in getting recognition from the industry and gaining an advantage over the competition.

The Channel Network Awards 2008 comprised 12 awards for the reseller channel, 3 awards for suppliers along with the Channel Company of the year and Channel Personality of the year awards.

For more information visit - www.swyx.com.
www.gpnetworksolutions.co.uk
www.cnaawards.com