

## Swyx Press Releases

### Unified Communications product range from Swyx wins What to Buy for Business 'Good Value' Award

London, 20.01.2009 - Swyx a market-leading vendor of unified communications for SMEs has received 'Good Value' awards for 2009 for its SwyxWare Compact & SwyxWare Essential products from What to Buy for Business magazine. SwyxWare Compact aimed at smaller companies was described as an 'increasingly popular system' and SwyxWare Essential for growing businesses was acknowledged in the report as being 'packed with features' and 'a flexible and fluid system'.

Ralf Ebbinghaus, Executive VP Sales & Marketing at Swyx commented "In an economic climate where businesses are looking to cut costs and boost productivity more than ever, investing in technology that has been reviewed and endorsed as 'good value' by one of the industry's leading business magazine will give our customers enormous confidence when investing in Swyx technology."

"We believe that our future-proofed SwyxWare range offers growing businesses amazing value for money because it gives them a huge breadth features but for a fraction of the price they would expect to pay. Not only can our flexible unified communications platform provide lower communication costs it can also improve efficiency through integrating other applications with the communications system as well as promoting more cost-effective methods of working such as remote and/or home working."

With call recording as a standard, SwyxWare also complies with forthcoming legislation from the FSA (Financial Services Association) that states that from Spring 09, any business receiving client orders and negotiating, agreeing, and arranging financial transactions will have to record all telephone calls and digital communications.

Swyx's technology has been adopted recently by a range of well-known UK companies including sports lifestyle company Puma and restaurant chain Yo Sushi. Full case studies and video interviews for these and other Swyx reference sites can be accessed via the Swyx website at [www.swyx.com](http://www.swyx.com).

[www.whattobuyforbusiness.com](http://www.whattobuyforbusiness.com)