

## Swyx Press Releases

### Swyx extends Unified Communications to Apple® iPhone

#### SwyxMobile now supports all major mobile devices

London, 04.03.2009 - Swyx a market-leading vendor of Unified Communications for SMEs has announced SwyxMobile integration for the iPhone and iPhone 3G. This means that the SwyxWare unified communications solution now supports all major mobile devices and smartphones including Symbian, Windows Mobile and Blackberry.

With iPhone integration, users can extend the benefits of SwyxWare's office based IP communications onto the Apple® iPhone platform using the 'Contact Centre Mobile' web application. This service uses GPRS and/or UMTS to connect to the central Swyx software-based unified communications system.

The key benefits of integrating the iPhone with SwyxWare are that mobile users share the same type of functionality as their office-based counterparts, including on-screen 'presence' information such as who is available, engaged or other status. As soon as a data link is established all status information is automatically synchronised.

The advantage of using SwyxMobile functionality is that users can use a 'One Number' concept, so that calls to the office extension would also ring in parallel on the iPhone. Mobile users can also enjoy any time access to the global enterprise directory.

#### The highlights of the iPhone integration include:

- Web-based solution – no Client installation necessary
- Shows 'presence' information for other office contacts
- Direct access to centrally stored personal contacts
- Contacts can also display picture of person
- Ability to search contact list
- Quick access to call lists
- Detailed information of all call list entries
- Customised configuration

"With SwyxMobile we are now in the position to make unified communications attractive to existing iPhone business users", says Alexandra Ernst, Executive VP Corporate Development at Swyx. "This represents the next stepping stone in our strategy to provide medium-sized enterprises with the widest possible choice of handsets they can use."

The iPhone integration is available from the 1st April 2009. The web application will be available to registered resellers as a free download via the Swyx Partner Net. To take advantage of the iPhone integration you must have SwyxMobile option pack or SwyxProfessional.