

## Swyx Press Releases

### **Dr. Wolfgang Schröder becomes new chairman of board**

#### **Swyx founder moves from supervisory board onto executive committee**

London, 09.07.2009 - Swyx a market-leading vendor of Unified Communications for SMEs has appointed Dr. Wolfgang Schröder onto its executive committee where he takes over the role of Chairman of the Board with immediate effect. In 1999 Schröder was one of Swyx's joint founders, a key investor and was previously on the executive committee for several years.

In his new position, Schröder will be responsible for advancing the company's product and service portfolios, activating growth initiatives and developing new 'Go-to-Market' strategies. Schröder brings more than 30 years experience of product development, sales, product planning and management to the role. In addition he has held many different leading positions within the communications and software industry. In 1996 he was elected "Founder of the year" and was honored by the German minister for economic affairs. In the following year he was honored as a finalist at "Entrepreneur of the year 1997" in the field of technology business.

The Swyx executive committee now includes Dr. Wolfgang Schröder together with Dr. Ralf Ebbinghaus, who is responsible for sales and marketing. Alexandra Ernst, who was previously executive VP corporate development, has left the company.