



Press Release

VoiceObjects Receives 2007 Product of the Year Award from Communications Solutions VoiceObjects 7 Honored for Outstanding Innovation

SAN MATEO, Calif., June 16, 2008 — VoiceObjects, Inc., the personalized phone self-service company, announced today that Technology Marketing Corporation's (TMC) *Communications Solutions* (www.tmcnet.com/comsol) has named VoiceObjects as a recipient of a 2007 Product of the Year Award.

"We are honored to win this prestigious award," said Beatriz Infante, president and chief executive officer, VoiceObjects. "VoiceObjects is revolutionizing personalized phone self-service, turning each call into a personalized customer experience and enabling organizations to efficiently manage even the most sophisticated phone applications."

"VoiceObjects has been recognized with a 2007 Product of the Year Award for their excellence in the advancement of voice, data and/or video communications," said Rich Tehrani, TMC President and Group Editor-in-Chief of *Communications Solutions*. "VoiceObjects has proven they are committed to quality and excellence in solutions that benefit the customer experience as well as ROI for the companies that use them. I am pleased to honor their hard work and accomplishments and look forward to more innovative solutions from them in the future."

The eighth annual *Communications Solutions* Product of the Year Award recognizes the vision, leadership and attention to detail that are the hallmarks of the prestigious award. The most innovative products and services brought to market in 2007 were selected as recipients of this year's *Communications Solutions* Product of the Year Award for their groundbreaking achievement.

The 2007 Product of the Year Award winners can be found on the [Communications Solutions](#) Web site.

About VoiceObjects

VoiceObjects is redefining automated phone-based customer service for global 500 enterprises and mobile carriers. By delivering personalized self-service solutions, VoiceObjects enables organizations to enhance each user experience, integrate phone self-service into comprehensive customer service strategies and manage phone self-service applications residing on VoiceXML-based IVR platforms. VoiceObjects is used by leading companies including Adobe, Hershey's, T-Mobile, Vodafone and Volkswagen Financial Services, providing personalized customer service experiences to more than 500 million callers each year. VoiceObjects is privately held and headquartered in San Mateo, CA. For more information visit www.VoiceObjects.com

About TMC

Technology Marketing Corporation (TMC) is an integrated global media company helping our clients build communities in print, in-person and online. TMC publishes [Customer Interaction Solutions](#), [INTERNET TELEPHONY](#), [Unified Communications](#), and [IMS Magazine](#). TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. TMCnet is read by nearly one million US visitors according to Quantcast* and by over three million unique visitors each month worldwide, according to Webtrends. In addition, TMC produces [INTERNET TELEPHONY Conference & EXPO](#), [Call Center 2.0 Conference](#) and [Communications Developer Conference](#). For more information about TMC, visit www.tmcnet.com.

VoiceObjects Contact:

Kelly Cytron
415-271-3638
kcytron@voiceobjects.com

TMC Contact:

Jan Pierret
203-852-6800, ext. 228
jpierret@tmcnet.com

Press Releases

2008
2007
2006
2005
2004
2003
2002

Media Contacts

Kelly Cytron
Director of Corporate
Communications
VoiceObjects, Inc.
415.285.9208 office
415.271.3638 mobile
kcytron@voiceobjects.com

