
Printview

17.01.08

Press release: XING integrates ZoomInfo search results: Beta gives members access to an additional 40 million profiles

New York, January 17, 2008 – The international business networking platform XING (www.xing.com) announced today a new integrated search function for members incorporating the results of ZoomInfo (www.zoominfo.com), the premier business information search engine containing 40 million in-depth profiles on professional contacts. The English beta version of the integrated search will be launched on January 18. When members use the English-language search function on XING, ZoomInfo.com results will be displayed as well, giving members access to an additional 40 million profiles of business professionals in the US, UK, Canada and Australia.

XING members will be able to search for and find millions of business professionals who are not registered on the XING platform, and can then invite over 18 million of these professionals to join their personal XING network. Furthermore, users of the new integrated search will benefit from the additional background information on individuals, their career history and professional highlights.

The integrated search on the XING platform is the second phase of the partnership agreement. The first stage came in September 2007, when ZoomInfo launched a co-registration option, enabling users to register on ZoomInfo.com and become XING members quickly and easily, which has led to an acceleration of XING member growth in the U.S.

About XING:

XING makes your professional network an active part of your life. Far more than a directory of business contacts, XING enables its members to discover professional people, opportunities and privileges through its unique discovery capability and advanced contact management tools. With the successful IPO of XING as the first Web 2.0 company to go public, XING AG has had a long-term impact on the social networking trend amongst professionals. By focusing on the target group 'business people worldwide', the company is able to offer tailored features, thereby making networking and contact management simpler. Besides Headquarters in Hamburg, XING AG is also represented with offices in Barcelona (Neurona, XING Spain) and Beijing.

XING. Powering Relationships.

About ZoomInfo

ZoomInfo is a business information search engine used to quickly find information about industries, companies, people, products and services. ZoomInfo is used by sales and marketing professionals to identify business opportunities, by recruiters to locate talent, and by anyone conducting in-depth research about products, services and businesses. ZoomInfo's semantic search engine continually crawls the Business Web – the millions of company Websites, news feeds and other online sources – to identify company and people information, which is then organized into fresh, comprehensive and objective profiles. ZoomInfo currently has profiles on more than 40 million people and over 3.5 million companies, and its search engine adds more than 20,000 new profiles every day.

According to Nielson/NetRatings, in April 2007 ZoomInfo was the fastest growing network in the country, with 276% annual growth. More than 4.5 million people search www.ZoomInfo.com every month. In addition, more than 2,500 customers, including Yahoo!, Microsoft, Oracle, PepsiCo and 20% of the Fortune 500, use ZoomInfo's patented search tools. ZoomInfo is privately held and based in Waltham, Massachusetts.