

Press Release
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Press release: "2 for 1" Happy Hour at XING

The countdown begins: Two months' Premium Membership for the price of one for basic members this June - Cheers!

Hamburg, June 2, 2008 – This month, XING is inviting basic members along to its Happy Hour at <http://happy-hour.xing.com>. All those who upgrade to one month's Premium Membership during Happy Hour will receive a second month for free. Membership is renewed for another three months after this period, and can be cancelled at any time.

There will be numerous Happy Hours in June, giving basic members the chance to take advantage of the "2 for 1" offer. Visitors to the site will see a timer, which counts down the days, hours and minutes till the next XING Happy Hour. Members can sign up for an email reminder, which alerts them about the next date and time - so anyone who misses the Happy Hour the first time round – they can take part the next time.

The first XING Happy Hour will strike tomorrow evening. Members can simply head along to the offer page and join in. The offer will be available at the time announced at <http://happy-hour.xing.com> and on the XING start page. Central European Time (CET) applies to the start and finish of the hour for all members worldwide.

About XING:

XING makes your professional network an active part of your life. Far more than a directory of business contacts, XING enables its members to discover professional people, opportunities and privileges through its unique discovery capability and advanced contact management tools. With the successful IPO of XING as the first Web 2.0 company to go public, XING AG has had a long-term impact on the social networking trend amongst professionals. By focusing on the target group 'business people worldwide', the company is able to offer tailored features, thereby making networking and contact management simpler. Besides Headquarters in Hamburg, XING AG is also represented with offices in Barcelona, Istanbul and Beijing.

XING. Powering Relationships.