

Press Release
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Press release: XING reports over a half a million paying customers

Hamburg, Germany, September 10, 2008 – XING AG (ISIN: DE000XNG888), operator of XING – the leading network for business contacts in Europe – has exceeded the 500,000 mark of Premium Members and added approximately 140,000 net new payers in the first eight months of this year. This revelation comes after the half-year results 2008 showed that the company had tripled its profits and doubled its revenues.

“The fact that XING has more than half a million paying members clearly shows that professionals around the world are deriving personal benefit from working with xing.com on a regular basis and are therefore willing to invest €5.95 a month for access to the platform’s advanced functions,” says Lars Hinrichs, Founder and CEO of XING AG.

The high rate of customer satisfaction is clear evidence of the sustainability of this business model. More than 75 percent of all paying members are still XING Premium Members three years after they register.

About XING:

XING is the leading network for business contacts in Europe. Far more than a directory of business contacts, XING makes your professional network an active part of your life, enabling members to discover professional people, opportunities and privileges through its unique discovery capability and advanced contact management tools. With the successful IPO of XING as the first Web 2.0 company to go public, XING AG has had a long-term impact on the social networking trend amongst professionals. By focusing on the target group 'business people worldwide', the company is able to offer tailored features, thereby making networking and contact management simpler. Besides Headquarters in Hamburg, XING AG is also represented with offices in Barcelona, Istanbul and Beijing.

XING. Powering Relationships.

Import notice:

Provisional financing figures and proforma figures subject to confirmation

The results and figures published in this notification are unaudited and have been determined by the company on the basis of provisional financial statements and the previous financial statements for the specified periods so that a better comparison can be made and exceptional factors can be presented; some of the figures have been calculated on a proforma basis.

The provisional financial figures are subject to changes when the financial statements are audited. Although, in the opinion of XING AG, the proforma figures reflect the current status of the company and the direction of development

of general business, the proforma figures may not precisely reflect this status and direction of development.

Cautionary note regarding forward-looking statements:

This press release contains forward-looking statements concerning XING AG, its subsidiaries, and economic and political conditions that could influence the performance or operations of XING AG. These forward-looking statements are based on assumptions made by the management of the Company in accordance with the information available to it at the time. A variety of different factors could lead to actual results, trends and conditions that differ significantly from the forward-looking statements contained in this press release. The Company does not assume any liability for this eventuality and cannot guarantee that the information upon which the forward-looking statements are based is correct and complete, nor is the Company, its subsidiaries and affiliated companies liable for the future correctness of the statements outlined in this press release.

Your Contact

Daniela Hinrichs
VP Corporate Communications
Gänsemarkt 43
20354 Hamburg
Germany

Phone + 49 40 41 91 31-19
Fax + 49 40 41 91 31-11
daniela.hinrichs@xing.com