

Press Release
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Press release: Davide Villa to set up international B2B business for XING

Hamburg, September 16, 2008 – The Executive Board of XING AG appointed Davide Villa as Senior Vice President B2B. Villa will assume responsibility for the newly created department from today, and shall manage all German and international B2B activities, including XING Marketplace, Advertising, Best Offers, Company Pages, and Enterprise Groups.

"I'm very excited about helping XING expand its leading position in the European market. This business area has an enormous market potential; I believe that the number of relevant B2B services available to our members has no limits," explained Villa.

Mr. Villa has international experience in recruiting, and has established an active contact network in the industry. He is an Italian and is fluent in five languages (German, English, Spanish, French and Italian). His last position was CEO of Central and Eastern Europe for Monster.com. After receiving a Master's in Business Informatics from the Business School Lausanne, Davide Villa began his career working for Adecco. In October 2002, he joined jobpilot GmbH as VP of Sales and Business Development. In May 2003, he was promoted to COO and assumed responsibility for European operations.

"In choosing Davide Villa, we've won over one of the top managers in the international recruiting market, a proven specialist in establishing new business segments," said Lars Hinrichs, CEO and Founder of XING AG.

The hiring of Mr. Villa was the first step in XING AG's plans to expand the Company's B2B operations.

About XING:

XING is the leading network for business contacts in Europe. Far more than a directory of business contacts, XING makes your professional network an active part of your life, enabling members to discover professional people, opportunities and privileges through its unique discovery capability and advanced contact management tools. With the successful IPO of XING as the first Web 2.0 company to go public, XING AG has had a long-term impact on the social networking trend amongst professionals. By focusing on the target group 'business people worldwide', the company is able to offer tailored features, thereby making networking and contact management simpler. Besides Headquarters in Hamburg, XING AG is also represented with offices in Barcelona, Istanbul and Beijing.

XING. Powering Relationships.

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